The World Explained

A Trusted Source for Today's Leaders

*Foreign Policy* provides the best international relations coverage to diplomats, government officials, analysts, executives, and students through rigorous analysis and cultural insights from industry experts.

For over 40 years, we have convened global leaders at the intersection of business and policy focusing on the leading global issues of our time: national security, technology, trade, global health, energy, and the environment. We produce timely and newsworthy gatherings on the world stage—leveraging our trusted media platforms to bring valuable insights, analysis, and connections to our audience of international decision-makers and thought leaders.
About FP
The Brains Behind FP’s Award-Winning Journalism

Foreign Policy’s journalists, editors, and contributors come from the top of their careers. Through sharing their powerful opinions and insights, they help connect the dots among politics, places, and people.

Our Leadership

Jonathan Tepperman
Editor in Chief

Tepperman is the author of *The Fix: How Countries Use Crises to Solve the World’s Worst Problems*. His TED Talk is titled “The Risky Politics of Progress.” Tepperman previously served as deputy editor of *Newsweek’s* international edition and as managing editor of *Foreign Affairs*.

Ravi Agrawal
Managing Editor

About FP

Contributing Voices Behind FP

Politicians

Madeleine Albright
Former Secretary of State 1997-2001

Ellen Johnson Sirleaf
Former President of Liberia, 2011 Nobel Peace Prize winner

Marco Rubio
Senator 2011-present, Republican Presidential Candidate

Top Experts

Stephen M. Walt
Robert and Renee Belfer professor at Harvard’s Kennedy School

James Stavridis
Former Supreme Allied Commander Europe of NATO

Victor Cha
Former Director of Asian Affairs at the National Security Council, senior advisor at CSIS

Seasoned Reporters

Laurie Garrett
Pulitzer Prize-winning science journalist

Peter Baker
Chief White House correspondent for the New York Times

James Traub
Fellow at Center for International Cooperation, contributing author at NYT Magazine

FOREIGN POLICY CAPABILITIES DECK

09/2018
About FP

FP’s Award-Winning Journalism

Foreign Policy’s journalists, editors, and contributors have won numerous awards for their work published both in print and digitally. Their work reflects FP’s independent viewpoint and commitment to rigorous exploration of the world’s biggest issues.

A George Polk Award for Photography
2 United Nations Correspondents Association Awards
3 Overseas Press Club Awards
5 Folio Magazine Editorial Excellence Awards
6 National Magazine Awards
FP's Audience

A Community of Global Leaders

We convene and retain the brightest and most talented thought leaders. Through its expert analysis, Foreign Policy has cultivated a group of intellectual juggernauts who come back to FP for its unbeatable insight into international relations, trade, and defense.

Demographics

<table>
<thead>
<tr>
<th>GLOBAL</th>
<th>INFORMED</th>
<th>INFLUENTIAL</th>
<th>POWERFUL</th>
<th>STRATEGIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td>25%</td>
<td>20%</td>
<td>13%</td>
<td>10%</td>
</tr>
<tr>
<td>Live outside the U.S.</td>
<td>Work in media &amp; academic institutions</td>
<td>Serve as leaders in government</td>
<td>Lead a division or company</td>
<td>Work in U.S. Military &amp; Defense</td>
</tr>
</tbody>
</table>

Source: Foreign Policy 2018 Summer Reader Survey
FP's Audience

Digitally Connected

Foreign Policy reaches millions of visitors a month on Foreignpolicy.com, engaging global decision-makers and thought leaders on a daily basis. On our social platforms, we have 1 million Twitter followers, 1.5 million Facebook fans, and 30k LinkedIn followers.

FP’s Digital Audience: Global & Growing

- 4M Monthly Page Views
- 1M Registered Users
- 2M Monthly Unique Visitors
- 2.5M Social Media Followers

7% Month over Month Site Traffic Growth
Each week, *Foreign Policy* editors discuss the topics in the news, digging deep into the background of the stories that explain the world to Washington, and Washington to the world.

### Smart, Insightful Interviews & Debates

116,000

Average downloads per month
Foreign Policy delivers over 820,000 emails a week to industry leaders and professionals across the globe. The average open rate across all newsletters is 15%; clicks on sponsored links range from 400-3,000 per week of sponsorship.

820,000 NEWSLETTER SUBSCRIBERS

<table>
<thead>
<tr>
<th>NEWSLETTER</th>
<th>AUDIENCE</th>
<th>DELIVERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flash Points</td>
<td>330K</td>
<td>Delivered Wednesday and Friday mornings</td>
</tr>
<tr>
<td>Aggregation of most-viewed articles from ForeignPolicy.com during the week</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Morning Brief</td>
<td>80K</td>
<td>Delivered Monday through Friday mornings</td>
</tr>
<tr>
<td>Daily digest of top global news from Foreign Policy and around the web</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Security Brief</td>
<td>110K</td>
<td>Delivered weekly on Monday mornings</td>
</tr>
<tr>
<td>National security news brief featuring Foreign Policy’s exclusive reporting and analysis</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Editors’ Picks</td>
<td>300K</td>
<td>Delivered Monday through Friday evenings</td>
</tr>
<tr>
<td>Foreign Policy’s selection of the five must-read stories of the day from ForeignPolicy.com</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Tap into FP’s Influential, Global Audience

SPONSORED PRINT AD

READ NOW:
New Special Reports on Defense & National Security

Foreign Policy recently launched a Defense & National Security Roundtable series in partnership with Booz Allen Hamilton. The roundtable discussions, which were convened at FP’s headquarters with no more than 25 participants, included high-ranking government and military leaders and experts across the Department of Defense, think tanks, academia, and industry. The focused discussions provided an opportunity to exchange ideas and insights on critical issues in nuclear modernization and data strategy in defense and were summarized in two special reports produced by FP’s independent research division, FP Analytics.

SPONSORED DIGITAL ADS

Nuclear Modernization and the Trump Administration
Read the Report from FP’s Roundtable Discussion with Technical Partner Booz Allen Hamilton

SPONSORED ARTICLE

Nuclear Modernization and the Trump Administration
Key takeaways from FP Roundtable Discussion: Nuclear Modernization and the Trump Administration

FP news | analysis | features | the magazine | channels

Nuclear Modernization and the Trump Administration

Foreign Policy recently convened a discussion on nuclear modernization and the Trump administration, in partnership with Booz Allen Hamilton. Participants included high-level government and military officials and experts all grappling with the fact that modernization efforts are facing challenges, with a low margin for error. Read the full report here.

TECHNICAL PARTNER
Booz | Allen | Hamilton
Advertising—Country Reports

Invest in a Global Conversation About Your Country

COUNTRY REPORT

DIGITAL ADS

COUNTRY REPORT

PRINT ADS
Ready to Reach our Global Community? Contact FP Today

Digital Advertising & Events

Diana Marrero  
VP, Strategic Development  
Foreign Policy  
www.foreignpolicy.com  
diana.marrero@foreignpolicy.com  
O: 202-728-7351 C: 744-4120

Group Subscriptions and Education Sponsorship

Keith Arends  
Vice President, Education, Nonprofit and FP Licensing & Analytics Sales  
O: 646-517-0540  
keith.arends@foreignpolicy.com