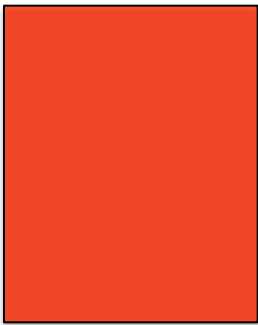


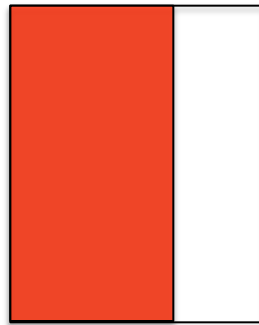
PRINT

AD SPECS AND RATES

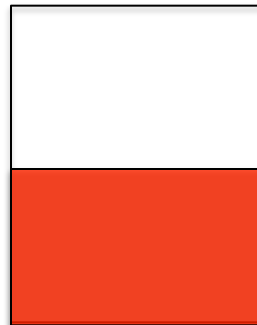
Photo above: The 2014 Annual Global Thinkers Issue of FP



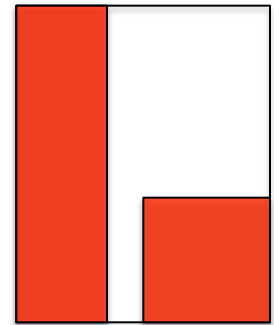
Full Page
Width: 8 1/8"
Height: 10 1/2"



2/3 Page
Width: 4 5/8"
Height: 9 1/2"



1/2 Page
Width: 7"
Height: 4 5/8"



1/3 Page Vertical **1/3 Page Square**
Width: 2 3/8" Width: 4 5/8"
Height: 9 1/2" Height: 4 5/8"

Print Magazine Advertising Rates

Four Color	1x	3x	6x
1 page	\$35,000	\$29,750	\$26,250
1/2 page	\$25,000	\$22,250	\$18,750
2 page spread	\$55,000	\$46,750	\$41,250
Covers (Four Color Only)	1x		
Cover 2	\$36,750		
Cover 3	\$35,000		
Cover 4	\$36,750		

Design Requirements for FP Ads

- Bleed: Add .125 bleed to EACH side (trim size 8.125 x 10.5 with bleeds 8.375 x 10.75), place crop marks and page information outside of the bleed area.
- Colors CMYK; Four Color Black: 30-30-30-100; Two Color Black: 60-0-0-100
- PDF files must be PDFX1a compliant, images 300 DPI, all fonts embedded